

# oinix

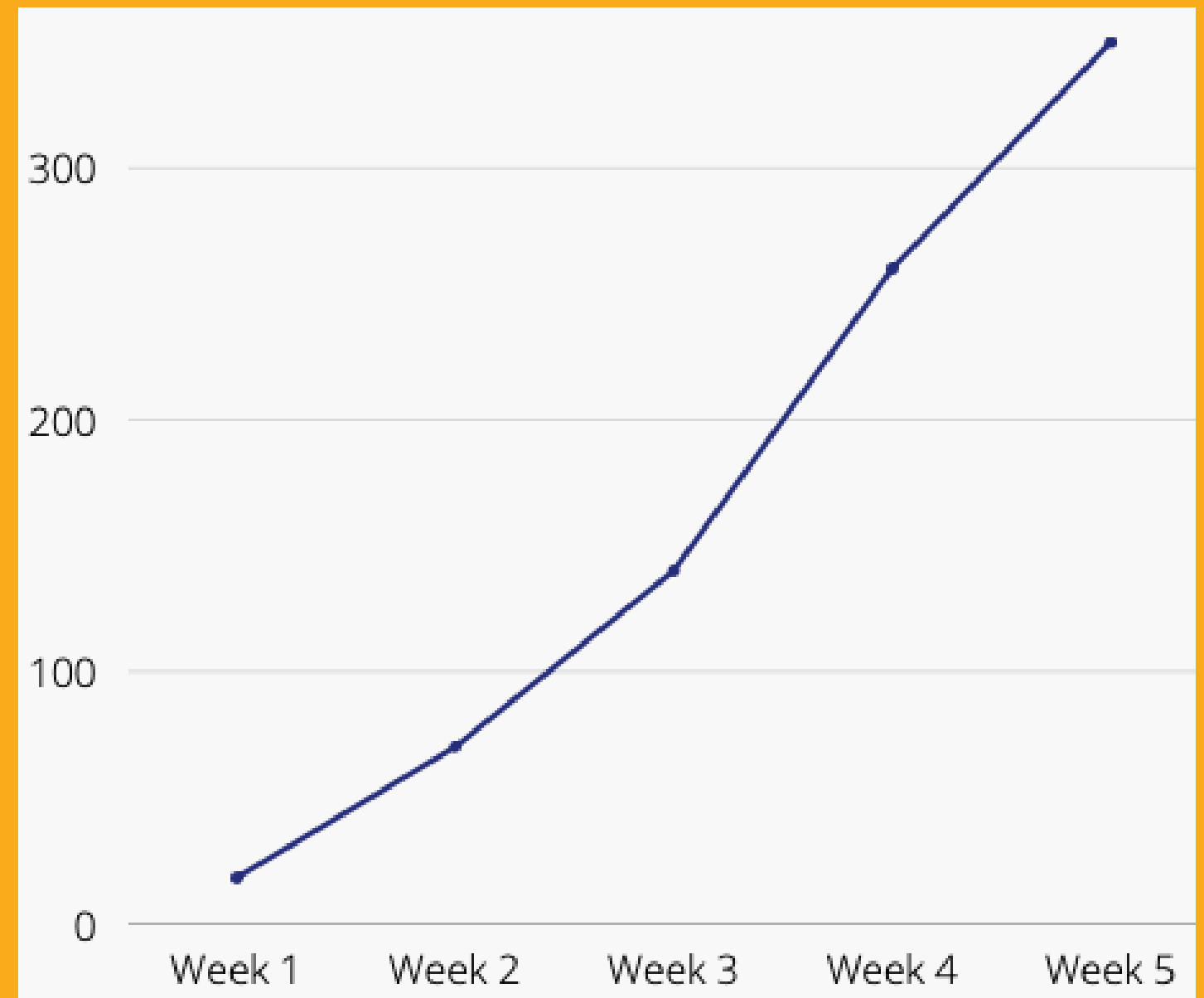
## Case Study

How SellerExa helped oinx to get back to life with our Optimization and Advertisement services ...

# A Whooping 350% increase in Conversion Rate

Oinx Store was doing well before the pandemic erupted. However, it was almost on the verge of an ugly collapse when SellerExa entered the scene.

Our team worked relentlessly with oinx to chalk out a rescue plan. Their erstwhile products' listings were immediately replaced with renewed listings - an exercise that earned it position of Amazon's choice.



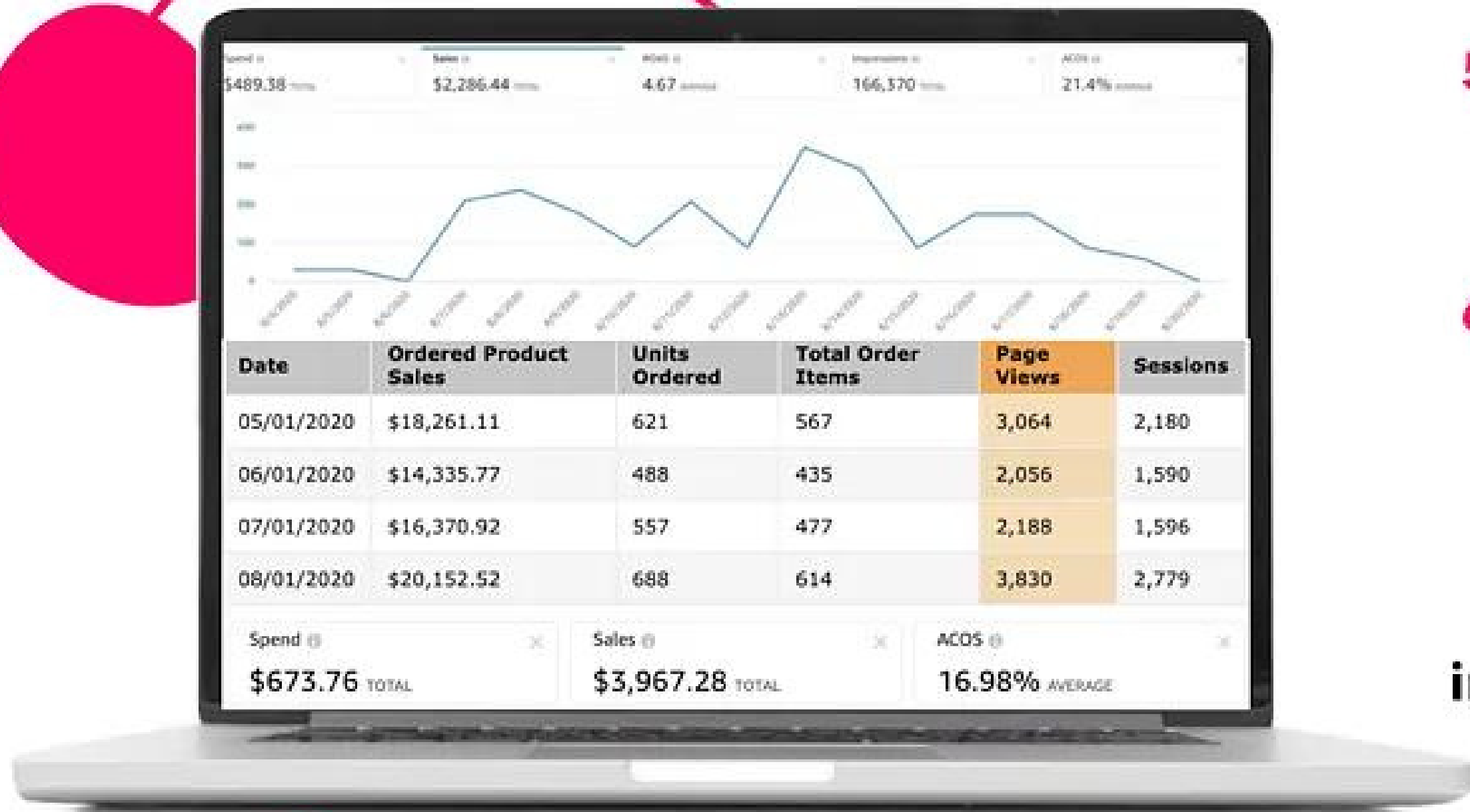
# Overcoming Challenges

SellerExa's experts realize that it takes more than just setting up the PPC advertisement to extract tangible results, which is why from March 21 to April 14, the team focused solely on Listing Optimization. This included Listing images and copies, improving brand store images and developing A+ images and copies.



**Through sheer effort, the team was able to accomplish listing optimization ahead of the one-month projected time period.**

Following Listings Optimization, the PPC campaign was launched on 3 May and is still working its magic



**557 units (\$ 16,370.92)**  
**sold in August 2020**

**VS.**

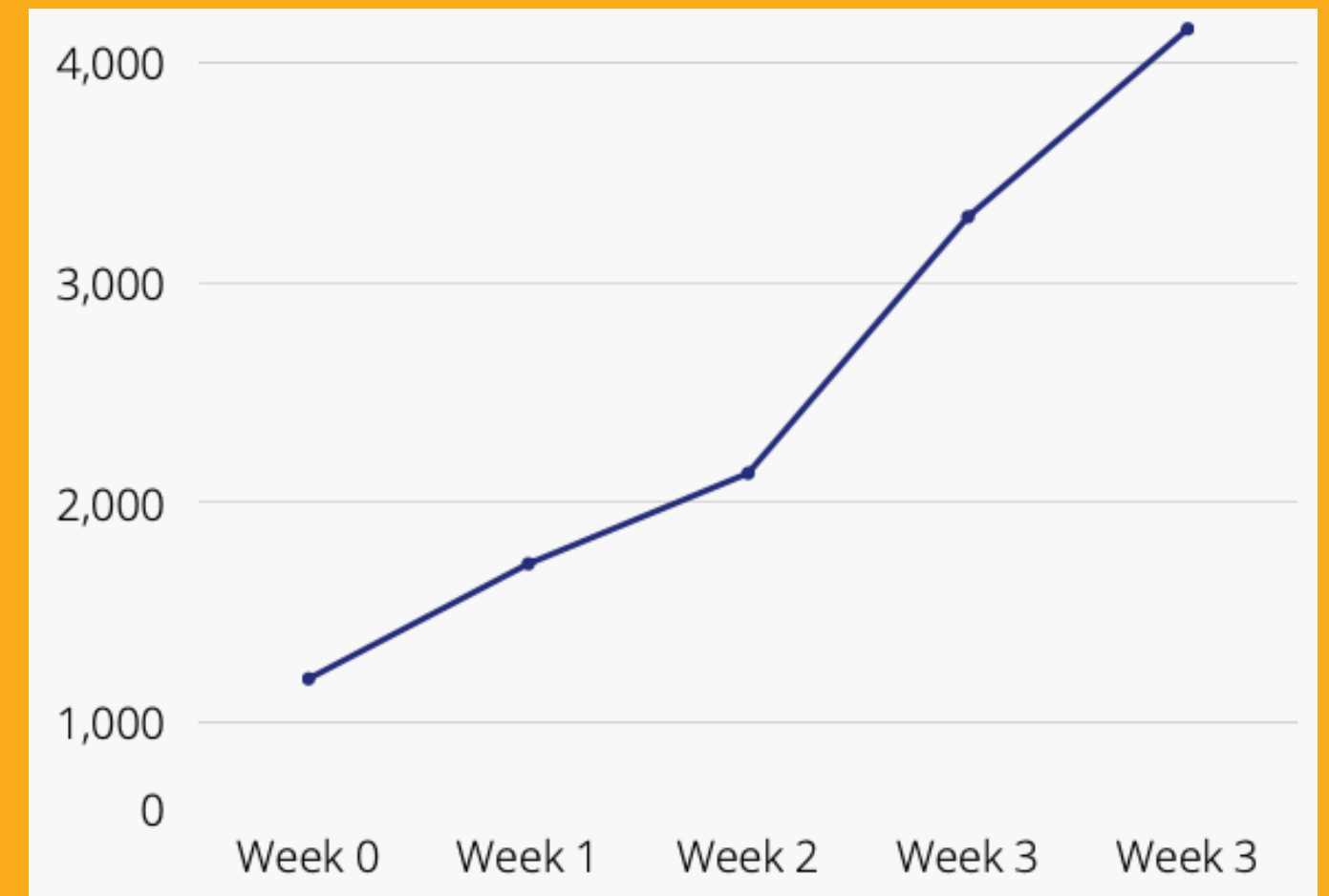
**688 units (\$ 20,152.52)**  
**sold in July 2020**

**Maintained low**  
**ACOS of 21.40\$**  
**in a competitive market**

# Reaping Results

Athletics International expressed their delight with SellerExa's performance as early as the initial slide of listings was presented to them. They also expressed their satisfaction with the overall listing optimization and PPC campaign conducted by our team.

**AFTER  
1 MONTH  
MARCH TO APRIL**



# The SellerExa **Effect**

Let the experts at SellerExa handle the nitty gritty behind your business so you can focus on more essential things. With its spotless record of efficiency and productivity, be sure that your business is in safe hands.

**Conversion Rate**

**Total Ordered Items  
350% Inc**

Message us today so you can start setting your business up par excellence.

	<b>Sessions</b>	<b>Total Ordered Items</b>
<b>March</b>	<b>4133</b>	<b>150</b>
<b>April</b>	<b>4218</b>	<b>520</b>

# How we get things done...

Book a free Amazon Seller Central audit with our consultants

## With audit our experts would

- Discuss ways we can meet your business goals
- Perform an Amazon brand and competitor Analysis
- Showcase how our expertise can provide that spark to your sales